Dr. Raymond Smoot convened the meeting at 9:30 a.m.

In attendance: Nathaniel Bishop, Ab Boxley, John Capps, Patrick Collignon, Beverly Dalton, John Dooley, Angela Flaconetti, Michael Fleming, Watt Foster, William Fralin, Michael Friedlander, Don Halliwill, Mike Hamlar, Victor Ianello, Terry Jamerson, Doug Juanarena, Floyd Merryman, John Putney, Ray Smoot, EW Tibbs, Shannon Valentine, John Williamson

Absent: Eddie Amos, Sandy Davis, Rex Geveden, Brian Hemphill, Debbie Petrine, Randy Smith

Council member Introduction

Members introduced themselves, with many mentioning their interest in technology and innovation in various fields. Others emphasized a strong interest in seeing the three areas (Lynchburg, Roanoke Valley, New River Valley) in Region 2 working together in a coordinated fashion to develop strategies for the entire region.

Program Overview: Ben Davenport, Vice Chair, GO Virginia State Board (See appendix for presentation)

Davenport provided an overview of the program structure and intent, noting the interest in stemming the loss of higher paying jobs across the state. Successful regions will support projects promoting growth of jobs that provide higher than regional median wage, driven largely by new investment. A variety of possible metrics for success were discussed, such as the net increase in higher-paying jobs, return on investment, change in business sector/cluster mix, percentage of job increases attributable to out-of-state revenues. Regional and state collaboration and engagement of business leadership were offered as central values driving the GO Virginia initiative. State-level collaboration was discussed specifically in reference to alignment among the GO Virginia Board and the new Virginia Research Investment Committee, the Virginia Economic Development Partnership and others. Multi-region collaboration in common areas of interest was also discussed as an activity the state would support.

Administration (see appendix for approved bylaws)

- Election of officers: Chair-Raymond Smoot, Vice Chair-Ab Boxley, to serve until Jun 30, 2018 or the appointment of a successor (Tibbs moved, Williams seconded, approved unanimously)
- Recommendation for filling council vacancy: Kenny Craig replaces Randy Smith, to be confirmed by the state board (Tibbs moved, Foster seconded, approved unanimously)
- Nomination of Executive Committee: Ab Boxley, Sandy Davis, Raymond Smoot, E.W. Tibbs, John Williamson (Dalton moved, Dooley seconded, approved unanimously)
- Adoption of bylaws: Passed as amended; council noted intent at next meeting to have a specific delegation for the authority to the executive committee (Williamson motion, Dooley moved, Boxles seconded, approved unanimously).
● **Appointment of support organization:** Chair authorized to negotiate a contract with Virginia Tech Office of Economic Development (Williamson moved, Boxley seconded, approved unanimously)

● Update on compliance requirements with state regulations to be provided in detail after 4/20/17 statewide orientation meeting

**Region 2 Snapshot:** John Provo, Director, and Allison Homer, Economic Development Specialist, Virginia Tech Office of Economic Development (See appendix for presentation)

Provo and Homer discussed the challenges of defining regions and the connections between the three areas making up Region 2. For example, a large college-aged population, and a consistently smaller early career age cohort, represent both challenges and opportunities for all three areas. Current industry strengths show demand in both higher and lower wage occupations. Similarly, a review of industry targets across all three areas included common interests in healthcare, manufacturing, business and financial services, information technology and cybersecurity, food and beverage processing sectors, some of which have positive growth projections and others where projections suggest a more challenging environment. Notwithstanding some differences between the three parts of Region 2 the researchers were impressed with the commonalities.

**Council Discussion and Public Comment (See appendix for list of public participants)**

Council members engaged in a discussion of the material presented in the Snapshot. Areas of interest for future discussion and further research included cyber security, manufacturing, opportunities for innovation in agriculture and timber, and broad issues related to capital access and exports.

Public comment included representatives from the Alleghany-Highlands area, which described itself as “out of sight and out of mind.” They were concerned with the level of awareness of their area among Council members, as well as their overall connection to the Region 2 economy.

**Future Meetings and Activities**

Council discussed upcoming events.

- **April - July**
  - State orientation meeting in Richmond (4/20)
  - Regionally focused meetings (May-July)
  - Topical working groups (TBD)

- **August-September**
  - Region II Growth and Diversification Plan
  - Submission to state board

Chairman Smoot concluded the meeting at 12:00 pm

Appendix
• GO VA State Board Presentation
• Amended bylaws
• Region 2 Snapshot Presentation
• List of public participants
A BUSINESS-LED STATEWIDE INITIATIVE TO GROW AND DIVERSIFY THE PRIVATE SECTOR IN EACH VIRGINIA REGION
Why is GO Virginia needed?

The REGION is the organizing unit of the 21st century economy, and Virginia lacks a purposeful approach to growing regional economies by growing innovative small and mid-sized companies, supporting industry clusters, and commercializing R&D

Virginia’s unique local government and tax structure (independent cities, Dillon Rule) encourages competition instead of collaboration

Virginia has been too reliant on federal spending

Virginia is losing high-paying jobs and senior business leaders must be actively engaged in helping bringing them back
What is different about GO Virginia?

• ECONOMIC CRISIS: The state now faces an economic emergency -- ranked 48th in GDP growth (2015); new focus on private sector growth and diversification.

• SENIOR BUSINESS COMMUNITY: The senior business community is engaged.

• VARIED REGIONAL STRATEGIES: Virginia’s regional economies vary widely now; strategies to grow/diversify them require detailed business-led assessment and plan in each region.

• STATE INCENTIVES WORK: We have ample evidence that financial incentives provided by the State are the way to change behavior and stimulate regional collaboration.

• LEVERAGE AND MULTIPLIER: Dollars are scarce; collaboration leverages other resources and has multiplier effect that permits progress without tax increases.

• BIPARTISAN SUPPORT; GRASSROOTS COALITION: Over 100 organizations and 9000 citizen supporters in place.
GO Virginia Purpose Statement

“Create more higher paying jobs through incentivized collaboration, primarily through out-of-state revenue, which diversifies and strengthens the economy in every region”
Why is this GO Virginia’s purpose?

PROVEN TRACK RECORD OF INCENTIVES BEING USED TO CHANGE BEHAVIOR TO ACCOMPLISH ECONOMIC GOALS

HIGH PAYING JOBS HAVE A STRONG ECONOMIC MULTIPLIER AND CREATE ECONOMIC OPPORTUNITIES FOR ALL VIRGINIANS

FOCUSING ON ECONOMIC ACTIVITIES THAT BRING NEW INCOME INTO THE STATE— NOT JUST SHIFTING MARKET SHARE - GROWS THE ECONOMY

EVEN AREAS WITH STRONG ECONOMIES COULD BE DOING BETTER – ADAPTING TO THE CHANGING U.S. ECONOMY
Virginia and State Comparisons

Percent GSP Change: Recession and Recovery


- Virginia
- Ohio
- North Carolina
- Georgia
- Virginia
- Maryland
- Indiana
- South Carolina
- DC

Source: Bureau of Economic Analysis, GMU Center for Regional Analysis
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</thead>
<tbody>
<tr>
<td>Blacksburg</td>
<td>-7.20%</td>
<td>-3.11%</td>
<td>1.46%</td>
<td>2.97%</td>
<td>7.47%</td>
<td>-3.75%</td>
<td>1.61%</td>
<td>-0.98%</td>
<td>1.20%</td>
</tr>
<tr>
<td>Charlotte</td>
<td>1.24%</td>
<td>-0.19%</td>
<td>3.79%</td>
<td>3.22%</td>
<td>2.69%</td>
<td>0.59%</td>
<td>2.94%</td>
<td>-0.26%</td>
<td>1.90%</td>
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<tr>
<td>Harrison</td>
<td>-4.64%</td>
<td>9.12%</td>
<td>3.34%</td>
<td>-0.91%</td>
<td>-0.53%</td>
<td>-1.38%</td>
<td>0.21%</td>
<td>-2.51%</td>
<td>-0.30%</td>
</tr>
<tr>
<td>Lynchburg</td>
<td>-1.06%</td>
<td>-0.45%</td>
<td>1.86%</td>
<td>-1.72%</td>
<td>-1.49%</td>
<td>-0.73%</td>
<td>0.79%</td>
<td>-0.64%</td>
<td>-0.30%</td>
</tr>
<tr>
<td>Richmond</td>
<td>0.00%</td>
<td>-0.98%</td>
<td>1.41%</td>
<td>-0.06%</td>
<td>0.91%</td>
<td>0.78%</td>
<td>0.62%</td>
<td>3.89%</td>
<td>1.10%</td>
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<tr>
<td>Roanoke</td>
<td>-0.52%</td>
<td>-1.79%</td>
<td>-1.59%</td>
<td>-1.01%</td>
<td>-0.58%</td>
<td>-0.14%</td>
<td>0.36%</td>
<td>0.80%</td>
<td>-0.30%</td>
</tr>
<tr>
<td>Hampton Roads</td>
<td>-0.29%</td>
<td>0.65%</td>
<td>-0.16%</td>
<td>0.66%</td>
<td>0.53%</td>
<td>0.28%</td>
<td>-0.73%</td>
<td>3.71%</td>
<td>0.70%</td>
</tr>
<tr>
<td>Wash DC/NOVA</td>
<td>2.11%</td>
<td>0.02%</td>
<td>3.29%</td>
<td>1.56%</td>
<td>0.25%</td>
<td>-0.55%</td>
<td>0.96%</td>
<td>1.27%</td>
<td>1.00%</td>
</tr>
</tbody>
</table>

Sources: Bureau of Economic Analysis and calculations by the Center for Economic Analysis and Policy at Old Dominion University

US -0.3% -2.8% 2.5% 1.6% 2.2% 1.7% 2.4% 2.6%
# Commonwealth of Virginia

## Average Job Contribution to Gross State Product

### By Private Sector in 2015 $s$

<table>
<thead>
<tr>
<th>Sector</th>
<th>Average Job Contribution to GSP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure &amp; Hospitality Services</td>
<td>$38,000</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>$61,637</td>
</tr>
<tr>
<td>Education &amp; Health Services</td>
<td>$66,868</td>
</tr>
<tr>
<td>State and Local Government</td>
<td>$69,804</td>
</tr>
<tr>
<td>Construction</td>
<td>$83,100</td>
</tr>
<tr>
<td>Transport/Warehousing</td>
<td>$109,136</td>
</tr>
<tr>
<td>Military</td>
<td>$125,215</td>
</tr>
<tr>
<td>Professional &amp; Business Service</td>
<td>$145,211</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>$158,875</td>
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<tr>
<td>Federal Government</td>
<td>$163,125</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$186,311</td>
</tr>
<tr>
<td>Information Services</td>
<td>$336,162</td>
</tr>
<tr>
<td>Financial Services</td>
<td>$491,636</td>
</tr>
</tbody>
</table>

| All Private Sectors Average  | $127,630                        |
| All Government Average       | $117,432                        |

Source: IHS Economics, GMU Center for Regional Analysis
### The GSP* Effects of Private Sector Job Change in the Commonwealth of Virginia, March 2008-August 2016 (in 2015$s$)

<table>
<thead>
<tr>
<th>Job Change</th>
<th>Average GSP* Value</th>
<th>Total GSP* Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>-293,300</td>
<td>$152,807</td>
<td>- $44,818,293,100</td>
</tr>
<tr>
<td>+335,400</td>
<td>$114,793</td>
<td>38,501,572,200</td>
</tr>
<tr>
<td>+42,100</td>
<td></td>
<td>- $6,316,720,900</td>
</tr>
</tbody>
</table>

Source: GMU Center for Regional Analysis  
*Gross State Product
Uses of GO Grants

- Up to $650,000 per region for growth and diversification plan, capacity building, and administration
- $10.9 million for per-capita grants for each region for projects
- $11.3 million in statewide competitive grants for regional projects
Role of Regional Councils

• Direct growth and diversification plan to identify needs and opportunities in region
• Ensure business leadership
• Prioritize projects for state board
• Encourage collaboration inside and outside GO Virginia process
Pitfalls to Avoid

• Lose focus on higher paying jobs
• Letting the plan become “comprehensive”
• Becoming captive to existing interests
• Failure to undertake deep thinking
• Desire to spend money quickly
• Lack of leverage for state dollars
• No integration with complementary efforts
• When challenged, don’t be defensive, explain and clarify
Other GO Virginia Initiatives

- Implementation of Collaborative Jobs Act
- Virginia Research Investment Committee
- Greater collaboration with Virginia Economic Development Partnership
- Greater collaboration with VCCS Credentialing Program
- Alignment with Workforce Investment Board(s) skills gap analysis process
Next Steps

• **April 6, 2017** – State board approves regional council preliminary work plans and budgets

• **April 20, 2017** – Statewide orientation summit

• **April-May 2017** – Baseline economic data and analysis becomes available

• **June and September 2017 Board Meetings** – Accept and fund regional plans, solicit project ideas

• **September and December 2017 Board meetings** – First regional projects (per capita and statewide pools) are approved
Economic Growth and Diversification Plan

Intent

• Identify economic opportunities, needs, and challenges for the region (likely focus on talent, existing economic development activities, cluster development, and capital formation)
• Establish priorities among identified opportunities
• Workforce gap analysis
• Align with existing plans and priorities- no duplication of ongoing efforts
Economic Growth and Diversification Plan

Principles

- Review of current and relevant existing local and regional strategic plans
- Regional Council members identify and prioritize needs and opportunities
- Plan will provide measurable results over a 2 year period but has a 5-10 year horizon with a biennial review of plan
- Plan provides priorities and identifies opportunities for a region to:
  - Grow existing business
  - Scale up existing companies
  - Support entrepreneurs
  - Identify opportunities for the commercialization of research
  - Potential joint economic development activities
- Align strategies with VRIC, Collaborative Jobs Act, SCHEV credentialing, and other statewide strategic plans
- Provide opportunities for public input
Economic Growth and Diversification Plan

Evaluation Criteria

• Efficiency with which GO Virginia funds are spent by the Regional Council
• The amount of any matching or other leveraged funds to support the plan development
• Alignment of the proposed plan with the general statewide goals of GO Virginia
• Opportunities for alignment with skills gap analyses and other workforce plans
Performance Metrics (trends and comparative)

• Net increase in the number of high-paying jobs in a region (including retention)
• Return on Investment
• Change in business sector/cluster mix
• Percentage of job increases attributable to out-of-state revenues
Baseline Indicators of Performance

• Number of small/mid-sized companies participating in cluster scale ups
• Number of companies completing accelerator programs
• Number of new startup companies
• Job creation by companies less than 5 years old
• Number of new companies resulting from patents/university intellectual property
• Number of new collaborative economic development projects
• Improvements related to in/out migration of workforce
• More credentials and training linked to workforce gaps
Growth and Opportunity (GO) Grants: 
* Potential Projects

* Scale-ups of existing small and medium-sized businesses
* Credentialing and business focused training and curriculum development
* Site development
* Commercialization of R&D (public and private)
* Startup collaborations (incubators/accelerators)
Growth and Opportunity (GO) Grants Should NOT Be Used for:

* Construction of transportation projects (except as ancillary to site development)
* Incentive grants to private companies
* Economic development marketing
* Trade missions
* Quality of life projects
* Museums and entertainment venues
Questions and Comments
GO Virginia Region II Snapshot

People, Industry,
Common Targets and Themes
Agenda

■ **People**
  - Population, Commuting, Age, and Income

■ **Industry**
  - Job Growth, Existing & Emerging Industry Strengths, In-demand Occupations

■ **Common Targets & Themes**
  - Common Target Sectors, Common Themes
What’s a region, and how are we connected?

- New River Valley Region
- Roanoke Valley Region
- Alleghany Region
- Lynchburg Region
The People of our Region

Photo Credit: Stephanie Klein-Davis, The Roanoke Times

Photo Credit: VT OED

Photo credit: Erica Corder


Region II
(+70,173)
10%↑
Total Pop (2015) = 756,257

Blacksburg MSA
(+30,223)
20%↑

Lynchburg MSA
(+20,440)
9%↑

Roanoke MSA
(+19,510)
7%↑

Changes:
- Blacksburg MSA: +30,223, 20%
- Lynchburg MSA: +20,440, 9%
- Roanoke MSA: +19,510, 7%
- Region II: +70,173, 10%
% Change in Per Capita Income (2006-2015)

- United States: 14%
- Virginia: 14%
- Region II: 12%
- Blacksburg MSA: 24%
- Lynchburg MSA: 8%
- Roanoke MSA: 11%

Source: Social Explorer Tables: ACS 2006, 2010 and 2015 (5-Year Estimates) (SE), Social Explorer; U.S. Census Bureau
Age Trends for Region II (2006-2015)

- Aging Baby Boomers
- Bulge of 20-24 (universities), not retaining after graduation
- Declining:
  - 10-19
  - 35-49
- Growing:
  - 0-9
  - 20-34
  - 50+
Commuting Patterns:

68,974 workers in

235,864 living and working in the greater region

50,373 workers out

Of those 235,864...

- 1.2% to Roanoke MSA
- 3.1% to Lynchburg MSA
- 14.2% to Blacksburg MSA
- 3.7% back out

Our Jobs & Industries

Liberty Aviation. Credit: Erica Corder, VT
Education. Credit: Roanoke College
Agriculture. Stock Photo.

VT Engineering. Credit: VT News 7.30.13
VWCC Mechatronics. Credit: VWCC
Healthcare. Stock Photo.
Job Growth

Our region has been slower to recover from the recession than the state and the nation.

Recent growth appears to be closing the gap.
Regional Industry Strengths

Existing Industry Strengths
● Healthcare
● Manufacturing
● Education Services

Emerging Opportunities
● Food and Beverage Processing
● Life Sciences and Biotechnology Research
● Information Technology
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<tbody>
<tr>
<td>Government</td>
<td>56,700</td>
<td>(2%)</td>
<td>$56,778</td>
<td>1.03</td>
<td>(1,443)</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>46,314</td>
<td>20%</td>
<td>$55,418</td>
<td>1.04</td>
<td>(772)</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>41,943</td>
<td>(20%)</td>
<td>$66,786</td>
<td>1.47</td>
<td>(3,590)</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>40,577</td>
<td>(4%)</td>
<td>$28,647</td>
<td>1.09</td>
<td>(1,942)</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>28,592</td>
<td>11%</td>
<td>$17,102</td>
<td>0.95</td>
<td>(1,264)</td>
</tr>
<tr>
<td>Construction</td>
<td>19,106</td>
<td>(27%)</td>
<td>$48,248</td>
<td>1.01</td>
<td>(2,572)</td>
</tr>
<tr>
<td>Administrative and Support and Waste Management and Remediation Services</td>
<td>17,964</td>
<td>(12%)</td>
<td>$28,886</td>
<td>0.81</td>
<td>(3,503)</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>17,786</td>
<td>6%</td>
<td>$25,082</td>
<td>1.04</td>
<td>667</td>
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<tr>
<td><strong>Professional, Scientific, and Technical Services</strong></td>
<td>17,084</td>
<td>19%</td>
<td>$66,436</td>
<td>0.75</td>
<td>550</td>
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<tr>
<td><strong>Educational Services</strong></td>
<td>15,688</td>
<td>65%</td>
<td>$31,466</td>
<td>1.73</td>
<td>4,069</td>
</tr>
</tbody>
</table>
Health Care and Social Assistance

Existing Industry Strengths
- Hospitals
- Nursing & Residential Care Facilities

Emerging Industry Strengths
- Life Sciences & Biotechnology
  - Health Care
  - Education Services
  - Professional, Scientific, and Technical Services (R&D)

In-Demand Occupations
- Registered Nurses
- Licensed Practical & Vocational Nurses
- Physicians & Surgeons
- Counselors & Therapists
- Technicians for Health Practitioner Support, Clinical Lab, Mechanical, Other Laboratory, Biological
- Medical Assistants
- Maintenance and Repair
- IT Support

Virginia Tech | Office of Economic Development
Manufacturing

**Existing Industry Strengths**
- Metalworking Technology
- Automotive and Parts Manufacturing
- Electrical Equipment Manufacturing
- Packaging and Supply Chain

**Emerging Industry Strengths**
- Food and Beverage Processing

**In-Demand Occupations**
- Machinists
- Welders, Cutters, Solderers and Brazers
- Structural Metal Fabricators and Fitters
- First-Line Supervisors
- Electrical and Electronic Equipment Assemblers
- Electrical Engineers
- Electromechanical Equipment Assemblers
- Industrial Machinery Mechanics

Connecting with Jobs
Education Services

Existing Industry Strengths
- Colleges, Universities and Professional Schools
- Junior Colleges

Emerging Opportunities
- R&D growth
- Entrepreneurial Spinouts in IT, Engineering, Life Sciences, etc.
- Industry Collaboration

In-Demand Occupations
- Postsecondary Teachers
- Office Clerks and Administrative Support
- Maintenance and Repair
- IT Support
- Nursing
- Entrepreneurs

Connecting with Jobs
Common Targets & Themes
Our Common Target Sectors

(Economic Development, Planning, Workforce)

- Healthcare
- Manufacturing
- Business and Financial Services
- Information Technology (Cybersecurity)
- Food and Beverage Processing
Projected Healthcare

High concentration of employment AND high competitive effect

Source: QCEW Employees, Non-QCEW Employees, Self-Employed & Extended Proprietors - Emsi 2016
Class of Worker
Projected Manufacturing

Continued high concentration compared to the national average

Source: QCEW Employees, Non-QCEW Employees, Self-Employed & Extended Proprietors - Emsi 2016 Class of Worker
Projected Business & Financial Services

Low concentration; Lynchburg and Blacksburg competitive

Source: QCEW Employees, Non-QCEW Employees, Self-Employed & Extended Proprietors - Emsi 2016 Class of Worker
Projected Information Technology (Comptia Cluster)

Concentration not yet high; Lynchburg competitive

Projected Food and Beverage Processing & Distribution (Harvard Cluster)

High concentration and competitive individually and as a region
Common Themes

Transportation

Education

Workforce

Institutional collaboration

Image credits: Pexels Stock Photos
Moving Forward

April - July:

Regional Meetings
Topical Working Groups

August - September:

Region II Growth and Diversification Plan
Contact Us

The Virginia Tech Office of Economic Development
Director John Provo, PhD.
Specialists Allison Homer, Sarah Lyon-Hill, Elli Travis
Graduate Assistant Khushboo Gupta

702 University City Blvd (0373)
Blacksburg, VA 24061
540-231-5278
Virginia Growth and Opportunity Region 2 Council

BYLAWS

ARTICLE I  PURPOSE

The Virginia Growth and Opportunity Regional Council (hereafter referred to as “Council”) is a public body certified by the Virginia Growth and Opportunity Board to receive grants pursuant to Code of Virginia section 2.2-2485 the Virginia Growth and Opportunity Act (hereafter referred to as “GO VA”). The Council will be supported by an existing or newly established organization that engages in collaborative planning or execution of economic or workforce development activities within a region to support the Council’s activities and to ensure proper administration of the Council’s funds.

ARTICLE II  DUTIES AND RESPONSIBILITIES

Section 1  Duties of the Regional Council

The Council shall:

1. Work in a collaborative manner, respecting all points-of-view, while soliciting and reviewing proposed projects for recommendation to the GO VA Board.
2. Demonstrate extensive knowledge of the region’s potential for growth that lead to higher paying jobs. Identify economic/regional projects that support or encourage collaboration and yield significant new job creation.
3. Review and understand the authority, governance, and administrative role of the GO VA Board in certifying qualified regions and regional councils; including how the Board develops and implements guidelines or procedures for such certification.
4. Partner with existing or newly established economic/workforce development organizations to create focused collaborative projects or programs consistent with the Council’s economic growth and diversification plan.
5. Identify the region’s economic growth potential independently or in partnership with neighboring regions. Identify the competitive advantages for collaboration with private-sector investments to accelerate job growth/economic development.
6. Advise the Board on best practice initiatives, projects, etc. that encourage collaboration and yield measurable outcomes for job growth in the region.
7. Have the authority to enter into agreements through the support organization in order to pursue the goals and objectives of the Virginia Growth and Opportunity Act pursuant to the Code of Virginia and guidelines adopted by the Board.
8. Adhere to the Freedom of Information Act (FOIA) and the Conflict of Interest Act (COIA) except as exempted pursuant to §2.2-3711.A.48 of the Code of Virginia.
9. Provide for public participation as directed by the Code of Virginia and the Board.
10. Conform with guidelines as adopted by the Board.

ARTICLE III     MEMBERSHIP

1. The Council should include representatives from (i) the education sector, which include school divisions, community colleges, public institutions of higher education, and private institutions of higher education as appropriate; (ii) the public economic and workforce development sector; (iii) local government; (iv) planning district commissions; (v) nonprofit organizations; and (vi) other entities that significantly affect regional economic or workforce development. Membership may include one or more nonlegislative citizen members of the Board from the region. A majority of the members of the Council shall be from private sector with demonstrated significant private-sector business experience. The Council shall be chaired by a citizen member from the region with significant private-sector business experience.
2. The Council will consist of up to 30 members. The Board will approve the member selection process, structure, composition, and leadership to meet the requirements of COV section 2.2-2485 of the Virginia Growth and Opportunity Act and the guidelines set forth by the Board. Council membership is subject to Board review and approval.
3. Council members shall have knowledge of workforce and economic development.
4. Council members shall serve staggered four-year terms as determined by the Council. Council members shall not serve more than (2) consecutive four year terms. The time served by Chair/Vice-Chair will not count against the limit of two (2) consecutive terms. A Chair/Vice-Chair who has reached his or her term limit may serve another consecutive term.
5. A vacancy on the Council shall be filled per guidelines established by the Board as carried out by the Nominating Committee referenced in Article VI of this document.
6. A Council member may be removed by the Board with a majority vote. The reasons for removal must be documented by the Council.

ARTICLE IV     MEETINGS

1. The Council shall meet on a regular basis and at a minimum quarterly at a predetermined location and time. The meeting notice of time, location and purpose shall be given to all Council members at least 7 days prior to the date of meeting.
2. The Council will meet all of the Code of Virginia public meeting requirements (§2.2-3707). Meetings will be advertised a minimum of three business days in advance of the meeting at the following locations: the administrative offices of the support organization and administrative offices of individual meeting locations.
3. Attendance of a majority of Council members shall constitute a quorum and, unless a greater proportion is required by the Board for a particular act/vote, the majority vote of the Council present and voting at any meeting, at which there is a quorum, shall constitute the Act of the Council.

ARTICLE V PARLIAMENTARY PROCEDURE

In all matters of procedure not specifically covered by these By-Laws, the most recent edition of Roberts Rules of Order shall be observed.

ARTICLE VI ORGANIZATION

1. During the inaugural meeting, the Council shall elect from among its members, a Chair and a Vice-Chair. The Chair and Vice Chair shall be a Council member with significant private-sector experience.

2. The Chair shall preside over all meetings. The Vice-Chair shall preside over all meetings in the absence of the Chair.

ARTICLE VII SUPPORT ORGANIZATION

1. The support organization can be a new or existing organization with purposes and competencies including collaborative planning, economic development, or workforce activities within the region.

2. The support organization may provide data analysis, review of best practices, review and analysis of project proposals, and other duties as determined by the Regional Council.

3. The support organization will make project recommendations to the Regional Council for submission to the Board and will be responsible for monitoring the impacts of projects in carrying out the economic growth and diversification plan.

4. The support organization will be responsible for the receiving, use of, and auditing of funds received.

5. The support organization will have a contract with the regional council that provides for its role as outlined above.

ARTICLE VIII SUBCOUNCIL ORGANIZATION

1. The Council may appoint all committees as deemed necessary to meet the Council requirements of COV 2.2-2485; the Virginia Growth and Opportunity Act and to fulfill the duties of the Council. In addition, the Council shall create an Executive
Committee and a Nominating Committee. The Nominating Committee will present a slate of officers, potential new members, and recommend to the council persons to fill vacancies on the Council.

2. Each committee shall appoint a Chair and set meeting dates, times and locations.
3. The duties of each committee member shall be implied by the name and function of the committee. Each committee shall have only the powers specifically designated to them by the Council. Each committee shall report to the full Council.

**ARTICLES IX BYLAWS**

The bylaws shall not be amended, modified or replaced except by a majority action of the Regional Council in an official meeting. Action on amended bylaws may not take place at the meeting in which they are introduced. Action on amended bylaws shall take place a minimum of thirty days after their introduction. The bylaws shall be amended to conform to statutory requirements as required. The Board shall review and approve amendments to the Bylaws.

**SEVERABILITY**

In the event that any portions of the bylaws are deemed invalid, the remaining portion shall stand.
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<tr>
<th>NAME</th>
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<tr>
<td>Bryn Harmon</td>
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